

## PROGRAMME

### of the Multiplier Event

#### TeBeVAT

### Pilot Study Validation of Informal Learning in the Professional Field of Event Technicians September 19<sup>th</sup> 2017

#### Event Venue:

University of Bayreuth  
Universitätsstrasse 30  
Building RW I  
Lecture Hall – H 25 (RW I)  
95447 Bayreuth  
Germany

Presented by:

Founded in 1979, the Bayreuth Research Institute for small and medium sized organizations at the University of Bayreuth is a non-profit organization with the aim to link the sphere of science with the industry sector. The aspired goal is to transfer the outcomes of scientific research into the industry to enable empirical studies. Small to medium sized enterprises (SMEs) are our main focus.

STEPP (Belgium) is the professional association of producers, designers and technicians of the arts and event sector. The association represents stage technicians, scenographers, producers and architects throughout the entire cultural spectrum.

Gecko (United Kingdom) offers a range of clear and cutting-edge solutions to inspire, motivate and grow business, and deliver sustainable and innovative change in the education & skills, creative, cultural, heritage, digital and media sectors.

Established in 1968, the StudioCentroVeneto is an Italian organization that offers specialized services in Consulting, Research and Education institutions, entrepreneurs and professionals. Since 1983 they have worked on the theme of Intergenerational Transfer and have since developed a wide range of tools to better address the process.

The SV-wtu event technology company is an Austrian organization, which provides premium-class event services. The company consists of a team of four, specializing in setting up events such as galas, balls, concerts, theatres and company parties.

The VPLT (Germany) is a technical orientated industrial association. Its members are developers, manufacturers, distributors, installers, services and production-companies of the media and event-technology-industry.

Multiplier Event: Tuesday, September 19<sup>th</sup>

- 10.00 a.m. Arrival of Guests, Welcome Reception, Registration
- 10.30 a.m. Welcome Plenary  
(Prof. Dr. Torsten M. Kühlmann, University of Bayreuth, Bayreuth, Germany)
- 10.45 a.m. Informal Learning in Europe  
(Randell Greenlee, VPLT, Hannover, Germany)
- 11.15 a.m. ESCO and ECVAET: Principle Instruments of Transparency in Life-Long Learning Initiatives in Europe  
(Chris van Gothem, STEPP, Brussels, Belgium & Randell Greenlee, VPLT)
- 11.45 a.m. Discussion
- 12.15 p.m. Lunch Break
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- 01.30 p.m. Actions and Results of the Trans-National Project “TeBeVAT”: Pilot Study Validation of Informal Learning in the Professional Field of Event Technicians  
(Chris van Gothem, STEPP)
- 02.00 p.m. Informal Learning and its Role in Continuous Learning of Older Employees in Small and Medium-Sized Enterprises  
(Ramona Heinz, BF/M-Bayreuth, Bayreuth, Germany)
- 02.30 p.m. Digital Workplace Learning in Small and Medium-Sized Enterprises: Adaptive and Situative Practices  
(inside Business Group, Aachen, Germany)
- 03.00 p.m. Gamification and Informal Learning in Video Games  
(Burning Bonsai, Bayreuth, Germany)
- 03.30 p.m. Coffee Break
- 04.00 p.m. Podium Discussion
- 05.00 p.m. End of Event

We are pleased to welcome you!